

GIVING BACK: FOCUS, FOR NEW GENERATIONS

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Design forEmergency
Seedideas



Please add a short description of the idea, its goal, what problem it solves, whom it is for,

Classes for young people taught by the Elderly. Jack will be able to teach a class of teenagers and college graduates how to come back into the present moment, focus on one thing at a time instead of “being in many places” at once.

What is the impact? Empowerment, Jack will feel useful as he will be able to teach and help others learn. While others have experience in different subjects, Jack knows how to enjoy the present and focus on one thing at a time. Younger generations need this learning as their social media consumption and time spent on the devices increases year by year.

WHOM IS IT FOR?

Elderly people that use to regret on many aspects of their life. This is for Elderly people that are shocked by the lack of focus of the new generation “I am not able to do more than one thing at a time”, “leave your phone, we are having a conversation! We are eating here!”

WHY IS IT RELEVANT?

- 1) ELDERLY PAIN: From one side Elderly people feel they are not adding more value and they are shocked by the lack of focus.
- 2) PAIN FOR YOUNGER : From another side, the issue of a lost of focus from new generations is real and increasing everyday.

WHAT IS NEEDED TO IMPLEMENT THE IDEA?

Please list the technological components needed to develop and implement your idea, eg:

WHO CAN CONTRIBUTE?

Please list the competences needed to develop and implement the idea, as well as potential partners, eg:

UI/UX designers
Psychologists

