

Procrastination vs Productivity

by Chia-Min Ho, Maria Moreno, Sreelakshmi Vinodkumar, Benedikt Schmitz



WHOM IS IT FOR?

Creatives who are impacted by the quarantine, especially those who now FINALLY have the time to work on that one project, they've always been wanting to work on but never had the time.

WHY IS IT RELEVANT?

Productivity = Happiness
If you get stuff done, it makes you feel good.
We want to help you feel good.

Please add a short description of the idea, its goal, what problem it solves, whom it is for,

With our project we want to focus on solving the problem of procrastination. A lot of creatives and freelancers might not have their usual workload during the quarantine and pandemic. They might want to use this time on a personal project – that is not demanded by any customers but nurtures their own creativity and well-being.

This is a great time for creatives. But it's also a great time to get distracted by social media, netflix and more. It's a great time to do whatever you want to do (as long as you stay indoors), but it's also a great time to simply do nothing.

We want people to get productive even if they don't have the pressure of a client's deadline.

WHAT IS NEEDED TO IMPLEMENT THE IDEA?

Let's find out. Anything is possible...

Data Platforms
Chat/Videochat Platforms
Web/Mobile Apps

Ideally the solution would still be applicable after the crisis is over.

Our solution is simple:
If you don't have a deadline, create one yourself.

By talking to friends and co-workers about your project, you bring other people (mockup-clients) into the game. Tell them you will present something to them in a week from now and you have a deadline.

This could be solved through an app that is specifically designed for the purpose of planning deadlines: Plan meetings and decide what will be presented – either with friends, or even with strangers interested in the same field.

WHO CAN CONTRIBUTE?

UI/UX designers
Web/Mobile Apps developers
Interaction Designers
Visual Designers
Business Designers

...and anybody that wants to be productive

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Design for Emergency
Seed ideas



Step 1: Decide on a project you want to work on and get started.

Step 2: Use the app to connect with people that you can present your progress to. These can be friends that want to help out or strangers interested in the same field. What's important is that you schedule a date with specific topics and discussion points. Now you have a goal to work towards.

Step 3: Present! Now that you have a deadline, get started with your project and present the outcome to your peers at the scheduled date. You can schedule weekly or monthly meetings to keep productivity going. Keep repeating steps 1-3 until you're happy with your final outcome.

At the scheduled event you can take turns presenting individual ideas and projects or just focus on one project. Just make it clear before getting together. It can work like a language tandem: One person presents while the others listen and give feedback, then the next person goes.

Video / media:

Inside the mind of a procrastinator:
<https://www.youtube.com/watch?v=arj7oStGLkU&t=2s>

Contacts:

If you want, you can add your email address and/or website



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